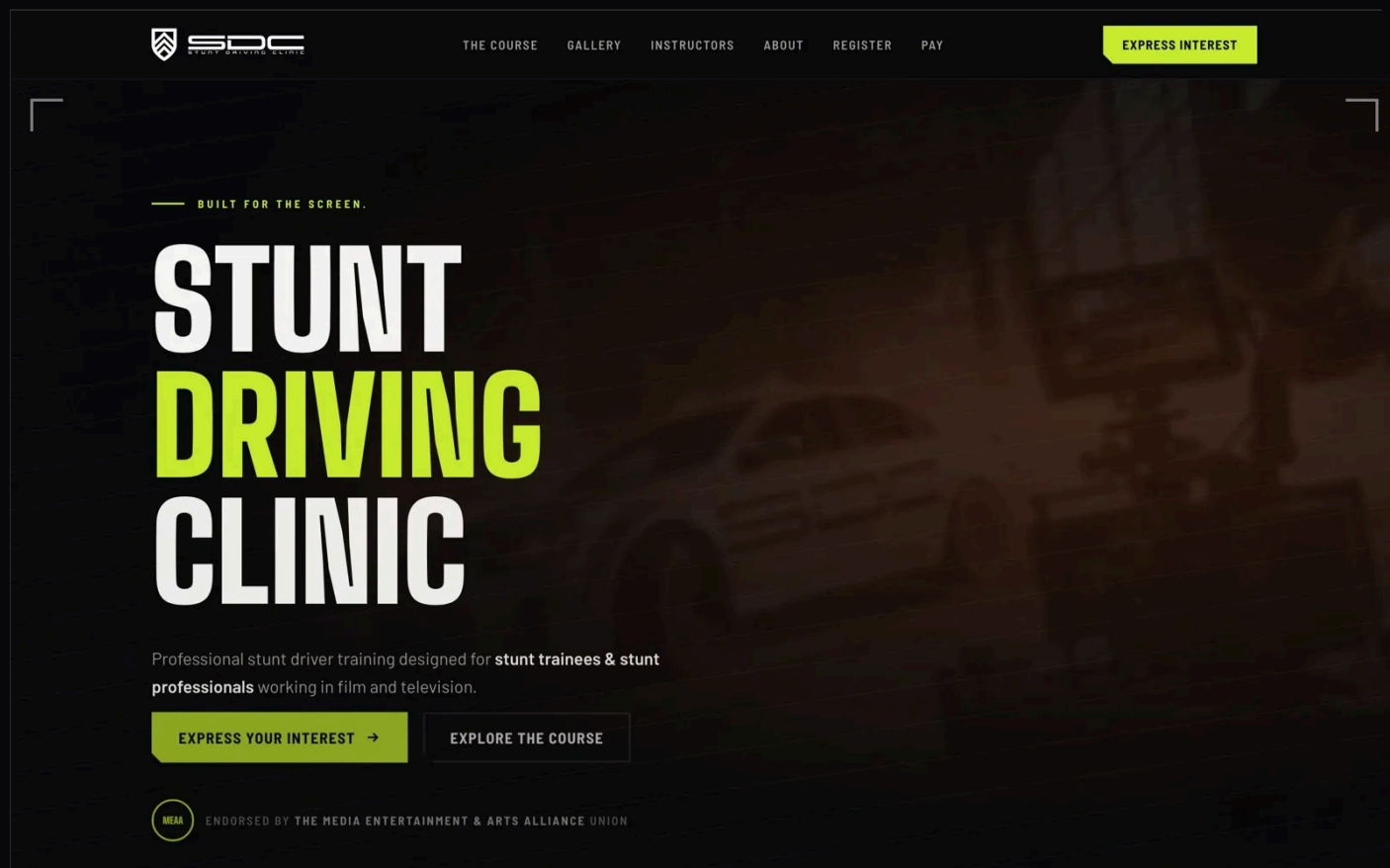


ZERO TO LAUNCH: STUNT DRIVING CLINIC

Tim Cody's stunt driving training course had no website. BC Convert built one, start to finish, and wired it to run the enquiries, payments and feedback loop on its own.

stuntdrivingclinic.com



THE SITUATION

Tim Cody is an MEAA-graded stunt coordinator with more than 30 years across stunts, film, television and live performance, launching a professional stunt driving course for stunt trainees and working performers. The course was real and the demand was real. Everything around it ran on Instagram and word of mouth: no site, no formal enquiry process, no way to take payment, no way to collect feedback after a clinic.

■ A multi-page cinematic site

Matched to SDC's own poster identity: distressed black, acid-lime and magenta, heavy condensed type.

■ Expression of interest capture

A proper enquiry flow in place of a DM.

■ Feedback and review capture

A standing form so every clinic sharpens the next one.

■ Instructor profiles

Five working stunt professionals, each with their own credit list and bio.

■ Payments, built in

Square-powered checkout to lock in a place or buy the clinic media package.

■ MEAA endorsement, front and centre

The union endorsement sits in the hero, not buried on an about page.



"BC-Convert was so efficient, professional and so quick to adjust to my company's requirements. Blake really listened to what my company needed and produced it in perfect time. BC-Convert has brought my company and workflow into the current times."

Tim Cody

Founder, Stunt Driving Clinic · Google review